



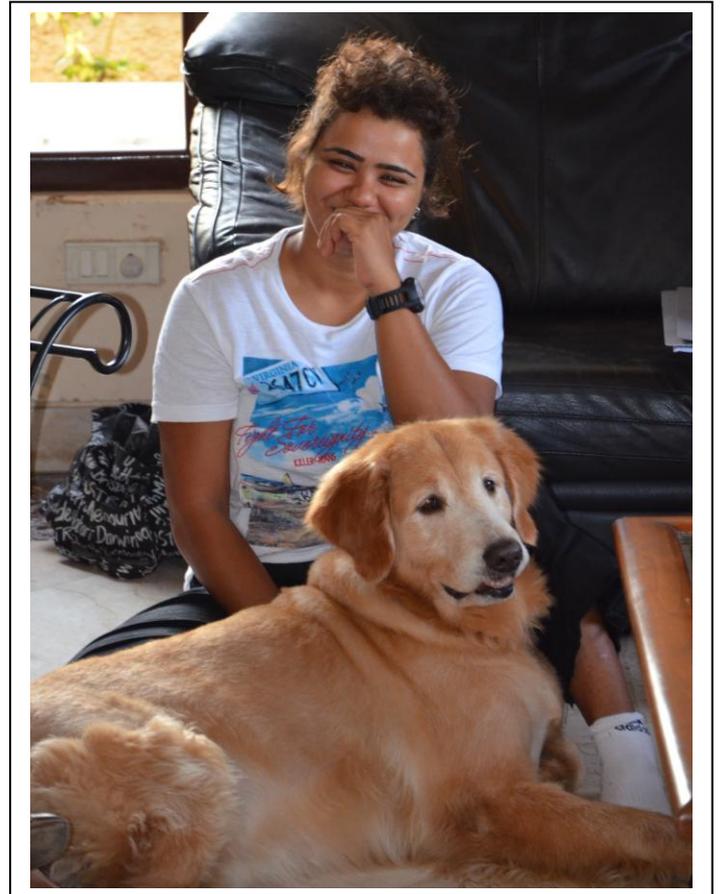
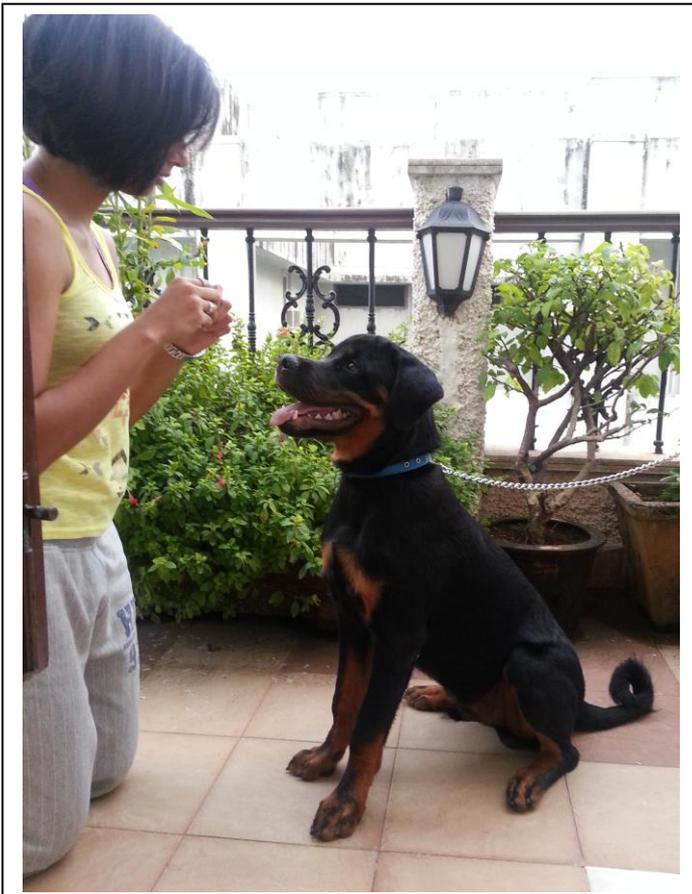
**CANINES CAN CARE**  
**PROFESSIONAL CANINE TRAINER**  
**FOUNDATION COURSE**  
**LEVEL 1**  
**MUMBAI 2020**

**CURRICULUM**

**HISTORY OF DOG TRAINING**

The course will cover:

- A look at the evolution of dog training methods through the ages.
- An interesting aspect on what methods were used to train dogs, why they changed over time, how the old, harsh methods have given way to the newer reward based methods prevalent today.
- An understanding of canine ethology
- The process of domestication and its effect on dog training through the ages.
- Understanding canine cognition and its applications in dog training and behaviour.



## UNDERSTANDING TRAINING

A deep insight into how an animal learns.  
Will include detailed theory and practical sessions.

### **Different methods of teaching an animal**

The course will discuss the various training methods in use today to train dogs and why different methods work with different dogs. Handling and training of aggressive and timid dogs will be discussed.

Clicker training, whistle training and the pros and cons of other training tools will be discussed.

Common myths about dog training will be discussed.

### **Rewards and Punishers**

The course will cover this extensive topic and discuss the use of lures, bribes, fixed and random rewards, positive and negative reinforcement and their application in training.

### **Body language of Dogs**

The students will learn the fascinating language that dogs speak and how to communicate with dogs. This will teach them how to communicate with another species without the use of force and how to recognise the signs of stress in a dog.

### **Breeds and their influence on training**

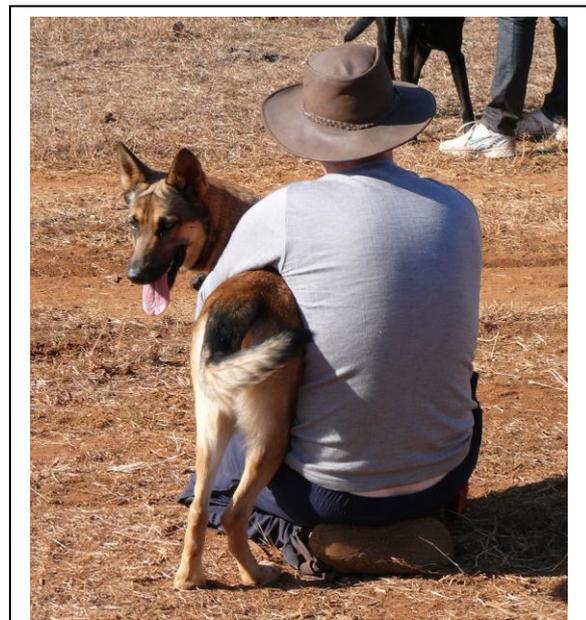
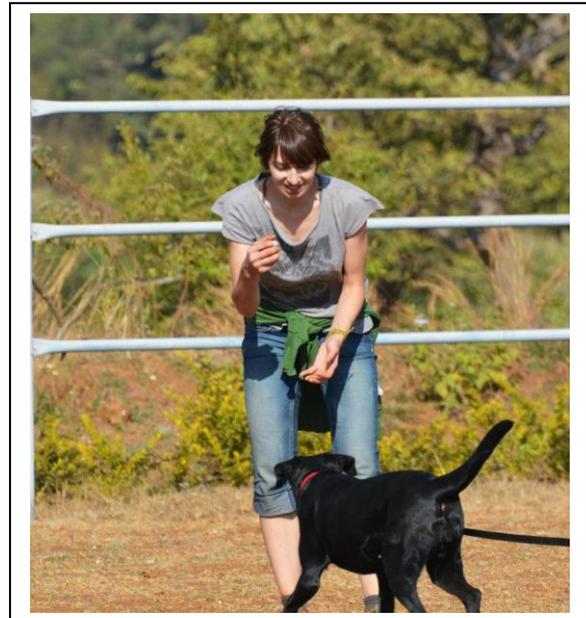
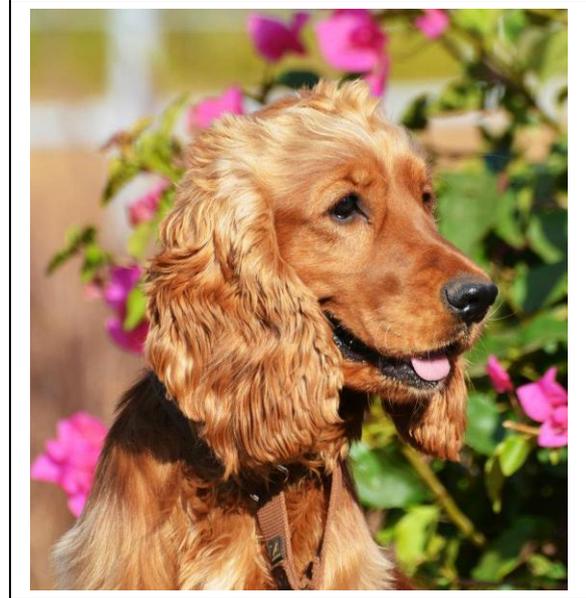
The course will discuss in depth the internationally recognised breed groups and the breed characteristics that influence training and behaviour in a dog. It will include information on how to adapt training to the different breeds and why. It will discuss original breeding purposes and how they affect the training of the modern dog.

## PET DOG OBEDIENCE

Students will learn how to train basic commands using a variety of methods.

Commands will include skills crucial for pet dogs-

- Sit, down, stay, leash walking, recall, retrieve, polite greetings, 'No' command, food refusal.
- Problem solving for all the commands will be discussed in detail.
- Students will learn to teach pet owners how to train their own dog.
- The nuances of working with puppies and adult dogs will be discussed.
- Why it is necessary to use different training methods on different dogs.



## CANINE BEHAVIOUR

A look at general canine behaviour issues seen in companion dogs. Topics will be discussed briefly

To give students an understanding of why dogs behave the way they do.

Topics included in this section will be-

- Toileting problems
- Adopting a senior dog
- Begging at the dinner table
- Boredom in dogs
- Embarrassing things that dogs do
- Fussy eating dogs
- Helping children understand the death of a dog
- Separation anxiety
- Barking in dogs
- Hyperactive dog
- Introducing 2 dogs
- Canine body language
- Pampered paws
- Saying hello to a dog-how to avoid getting bitten
- Stealing food
- Dog Stress at the vet
- Wagging tail – what does it mean
- Teenage trouble in dogs
- Fearful dogs
- When a dog rules the house
- Why dogs do they things they do



## ANIMAL WELFARE IN INDIA

In this section we take a look at

- Animal Welfare Laws in India
- Canine Insurance
- Animal Birth Control Act

## CANINE HEALTH AND NUTRITION

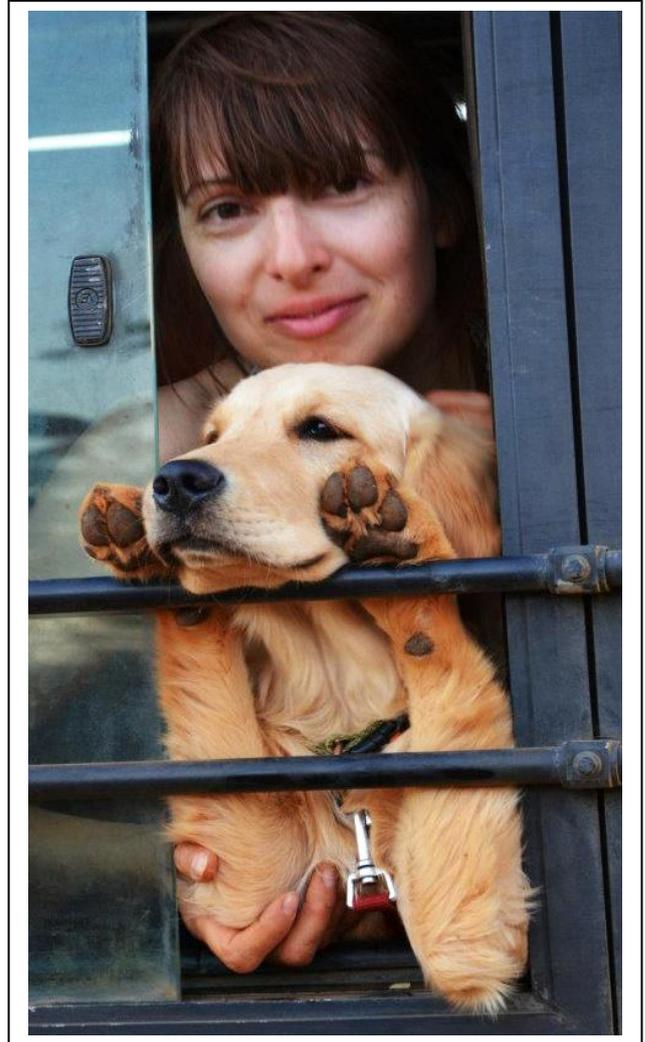
How can we tell when a dog is healthy and when a dog maybe in pain or ill? Knowing more about what defines a healthy dog can help us treat a dog in time.

There is also information on nutrition. With so much conflicting information on the internet on what to feed your dog, nutrition can be confusing for pet parents. We take a look at these two topics in brief. Topics covered will include-

- Acupuncture in dogs
- Why human medicine is harmful to dogs
- Allergies to dogs
- Canine CPR
- Cataracts in dogs
- Distemper
- Exercising your dog
- Obesity in dogs
- Human foods that are harmful to dogs
- Heat stroke in dogs



- Hip dysplasia
- Homeopathy for dogs
- Human food safe for dogs
- Kennel Cough
- Lumps and Bumps in dogs- is it cancer?
- Monsoon Care
- Natural remedies for fleas and ticks
- Poisonous items for dogs
- Preventing dental disease
- Probiotics for dogs
- Rabid dogs
- Sunburn in dogs
- Cancer in dogs
- Ticks and fleas in dogs
- Neutering in dogs
- Zoonotic diseases



### PUPPY UPBRINGING AND TRAINING

This topic will include:

- How to select the perfect puppy based on owner needs and situation
- The developmental stages in a dog, from the pre-natal period to adult and how it affects training.
- How to select and bring up a puppy for specialised training tasks.
- Puppy socialising- the right and wrong way to go about it.
- Dog to human socialising
- Dog to dog socialising
- The impact the breeder has on the puppy's future training and temperament
- How to play games with a puppy
- How to introduce the puppy to a leash
- Using the method of imprinting to teach a puppy recall
- The impact of genetic traits on the puppy's development

### INTELLIGENT DOG GAMES

An area that is very much in demand with most of today's dog owners. From simple games to complex ones, all will be taught. Games are a great way to keep a bored dog out of trouble and to exercise the mind of an active breed. All dogs need more than just physical exercise and on this course you will learn ways to keep a dog mentally stimulated through simple games.

All dog toys will be discussed in details- tug toys, play toys, interactive toys, etc.

### TRAINING EQUIPMENT

A look at the various training aids available on the international market today – what works and what doesn't

Tools discussed will include

- Choke chains
- Prong collars



- Martingale collars
- Harnesses
- Shock collars
- Retractable leashes
- The correct way to put on a collar
- The collar v/s harness debate

### DOG TRAINING- THE HUMAN ANGLE

Most people think dog training is all about dogs. But as a professional trainer, you will need to work closely with the pet parents and other people involved with dogs.

On this course you will learn how to handle difficult pet parents, communicate better with humans, understand human behaviour, how to identify client goals, keep clients engaged, professional etiquette and improving the client-dog relationship.

### SETTING UP A DOG TRAINING BUSINESS

- How to become a successful dog trainer
- Tackling the financial aspect
- Publicity and marketing in a competitive environment
- Setting up your own business
- Liaising professionally with other pet businesses
- Social media marketing
- Presenting yourself professionally-creating a brand

### YOUR TEACHER...

'Canines Can Care' is the only canine organisation of its kind in India. The organisation has pioneered not only the concept of Assistance Dogs in the country, but also the concept of Search and Rescue Dogs. In fact, the 'Canines Can Care' search dog team was the only one representing India in the aftermath of the Gujarat earthquake.

Besides the above, "Canines Can Care" also



conducts dog training courses for pet owners, offers behavioural advice for problem dogs, holds agility training sessions, runs courses on canine behaviour and is involved in pioneering many more dog related activities all over the country.

The founder of "Canines Can Care" – Shirin Merchant, will conduct the course.

She has been working in the field of canine behaviour and training from 1995 in India and is responsible for pioneering canine behaviour counselling, canine courses and canine educational events across India.

She is the only person in Asia to have an international accreditation from the Kennel Club of England's, Accredited Instructor scheme – the KCAI in Companion Animal training and in Behavioural Training. **The behavioural training accreditation makes her one of 9 people in the world who have achieved it.**

In 2015, Shirin was awarded the International Commendation for Trainer of the Year award by the Kennel Club of England's KCAI scheme at the Cruft's Dog Show in England.

In 2016, Shirin was invited to lecture at the Association of Professional Pet Dog Trainers (APDT) conference in Las Vegas. She is the first Indian to have been invited by this prestigious body to present at the conference.

In 2017, Shirin was invited to present at TEDx Gitam University.

In 2018, Shirin was awarded The First Ladies award and felicitated for being a pioneer in her field by The President of India at the Rashtrapati Bhavan.

Over the past 23 years, Shirin Merchant has trained over two thousand dogs with breeds ranging from the feisty Pomeranian to the shy Samoyed. She is in great demand with most of India's dog owners with problems regarding their pets. The problems have ranged from dominance, housetraining, chewing, aggression and destruction to boredom and compulsive behaviours.

All through the years, Shirin has worked hard to change the concept of dog training in India.

## **COURSE DESCRIPTION**

The comprehensive 5 week Canine Trainer Course will be conducted in 2 modules.

### **MODULE 1 (A period of 3 weeks)**

In this stage, the student will be required to go through study material at home.

Students will be provided online study material in the form of videos and articles.

Students are required to study the material and will be asked to complete projects before the commencement of the next level.

These convenient online lessons allow you to have a flexible study schedule.

Students will be expected to invest around 2-3 hours daily of study in this module.

Requirements - a computer and an internet connection.

### **MODULE2 (A period of 12 days)**

This stage will include intensive hands on learning for a period of 12 days from 10 am to 1:30 pm every day.

The stage will include theory classes, and practical training experience with dogs.

Shirin merchant will personally demonstrate, teach, guide and supervise the students as they learn practical handling skills.

## **CERTIFICATION**

Upon successful completion of the course, students will receive a successful completion certificate.

Students who complete this course are eligible



to continue to the **LEVEL 2 – Advanced Certified Professional Canine Trainer Course.**

## **DURATION AND DATES**

### **MUMBAI COURSE**

**10<sup>th</sup> FEBRUARY 2020 to 14<sup>th</sup> March 2020**

The **1<sup>st</sup> module** of home study will be held from **10<sup>th</sup> February 2020 to 1<sup>st</sup> March**

The **2<sup>nd</sup> Module** of practical training will be conducted over a period of 12 days from 10 am to 1:30 pm daily from **2<sup>nd</sup> March to 14<sup>th</sup> March 2020** (excluding Sunday)

This module will be conducted in Parsi Colony, Dadar, Mumbai.

*This course can be done as a part of the Certified Professional Canine Trainer Course- Level 2. For more details on the Level 2 course, please email us.*

## **APPLICATION**

This course is essential for anyone who is interested in taking up dog training as a career or for a pet parent who wants to have a deeper understanding of how to handle and bond with their pet dog. It will examine all of the issues involved in the modern reward based training systems so misunderstood and abused by many trainers practicing today. No previous dog training experience required.

The course will be conducted only in English and students are required to have a good understanding of the language. Any dog lover above 18 years can apply. The course is ideal for beginners as well as

professionals. The course will include hands-on work with dogs. Students can either bring their own dogs or learn on dogs provided by the organisation.

This course is only for those people who genuinely want to learn more about dogs. Only those seriously interested should apply.



## **FEES AND MODE OF PAYMENT**

The fees for the 5 week course are Rs. 125,000/- (plus 18% G.S.T) Total- Rs. 147,500/- Payment can be made in the form of cash / cheque / DD/bank transfer in the name of 'CANINES CAN CARE'. All payments to be made in full before the commencement of the 1<sup>st</sup> module. Part payments / post dated cheques will not be accepted.

Registration charges Rs. 10,000/- (non-refundable and non-transferable) to be sent along with the admission form (available on request). Registration amount will be adjusted against final payment.

Since we have limited seats on the course, students are advised to book their places in advance.

**Last date to register – 1st February 2020**

## **FAQS**

### **Answers to commonly asked questions...**

#### **Is a career in dog training a viable one?**

Yes, many of our students around the world are pursuing lucrative careers in dog training and behaviour. Working with dogs can be fun and rewarding, especially for people who love dogs.

#### **I am not a resident of Mumbai. Where can I stay in Mumbai, do you help with accommodation?**

The course is held in Dadar- a centrally located place in Mumbai. We can make suggestions based on your budget, though if you have family or friends, we advice staying with them. There are plenty of accommodation options you can find online. Do look up [www.airbnb.com](http://www.airbnb.com) as well for some budget friendly places to stay.

You do not need to stay in Dadar. You can stay anywhere in Mumbai and travel to the venue. Public transport in Mumbai is easily available and reasonably priced.

#### **Do I have to be in Mumbai for a period of 5 weeks?**

No, you only need to be present for the 2<sup>nd</sup> module of 2 weeks in Mumbai.

The 1<sup>st</sup> module can be completed from your home. This extensive online learning has been made available so that people who are not residents of Mumbai can still avail of this course.

#### **Will Shirin Merchant introduce us to other people related to this field after the completion of our course?**

Yes, on completion of this course, the student gets added to the wide network of Canines Can Care trainers and other professionals.

#### **On completion of the course, do you guarantee training jobs for me?**

We do not guarantee training jobs to students on completion of the course. We do teach students how to handle the business aspect of the course and how to promote and market themselves on the course. Students will be required to find their own work on completion of the course.

#### **Can I train dogs as a profession on completion of this course?**

Yes, in completion of this course, the student will have the required knowledge to pursue dog training as a career.



#### **Can I work with Shirin Merchant and learn under her?**

Shirin Merchant does not have the facility to take on interns at this point. There are plans underway to help students with mentoring later in 2020.

#### **How do I go about the registration and payment?**

To register for the course please send an email to [k9cancare@hotmail.com](mailto:k9cancare@hotmail.com) requesting for the application form.

#### **How late can I register for a course?**

We encourage you to register as soon as possible so as to avoid disappointment. We take in limited number of students per course on a first come first serve basis.

**Does the course run Monday to Saturday for the 5 weeks?**

Yes, the course runs continuously.

**Am I guaranteed a certificate after this course?**

On completion of this course, the students will receive a certificate of successful completion.

**Will the Level 1 certificate qualify me as a certified trainer?**

The Level 1 certificate is only an attendance and participation certificate. To get the certification of professional trainer, the student will need to complete the Level 2 course.

**After this course, how can I take my career further?**

On completion of this course, if the student wants to increase their theoretical and practical handling knowledge and get certified as a professional canine trainer, they can apply for the LEVEL 2 course.

**Can I do the Level 1 and Level 2 courses one after the other?**

Yes, the student can do the course simultaneously.

If you have any further questions, we will be happy to answer them. Please do contact us at the details given below.

**CONTACT US...**

**For more details, or the application form for the course contact:**

**Shirin Merchant**

**E-mail- [k9cancare@hotmail.com](mailto:k9cancare@hotmail.com)**